



# MISSION IMPACT REPORT



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# A SPECIAL THANK YOU TO OUR 2024 DONORS

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## AN ADDITIONAL THANK YOU TO OUR 2024 GRANT SUPPORTERS

The Mary Morton  
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The Trinity Foundation

# A HUGE THANKS TO OUR ULTIMATE FUNDRAISER SPONSORS





# MESSAGE FROM OUR LEADER

Dear Friends,

It is a privilege to write to you once again. 2024 was a busy year for us at Westview! Our summer camp program once again welcomed children from all over central Virginia into community here along the James River. We sang about Westview Pep and the little birdies way up in the sky. Campers and staff cooked dinner over a campfire on Wednesdays and hoped the rain stayed away. We paddled and zipped and blobbed on Edwards Lake. Staff hung their signs on the sign post and campers exchanged contact information with their new friends before going home on Friday. Summer camp is alive and well at Westview!

The Board of Trustees also put in tremendous work to create a new fundraising event in 2024 - The Ultimate FUNdraiser! True to our values, we spent an afternoon playing outdoors and building community with people connected with Westview over a wide range of time. All to transform lives by sending kids to camp through Care & Connect funding. Thank you to the players and sponsors for bringing in over \$5,000 for scholarships for 2025!

It is very clear that the work of creating a place apart is as crucial and important as it ever has been. The phrase I heard the most from campers and guests in 2024 was "It's so quiet here." It seems the time people spend here in nature, surrounded by a small community is a stark contrast to our normal lives and routines. People find something their souls are longing for when they come to camp, and they return home changed. Thank you to the caring community of people who bring that change to life here at Westview.

*-Anthony Gomez*



# PROGRAM ATTENDEES



How many campers attended Westview-led programs this year?

Resident Camp

1064

Adventure Camp

80

29

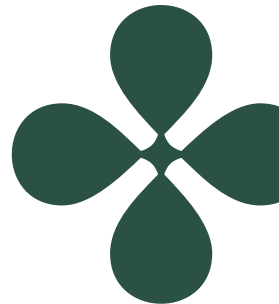
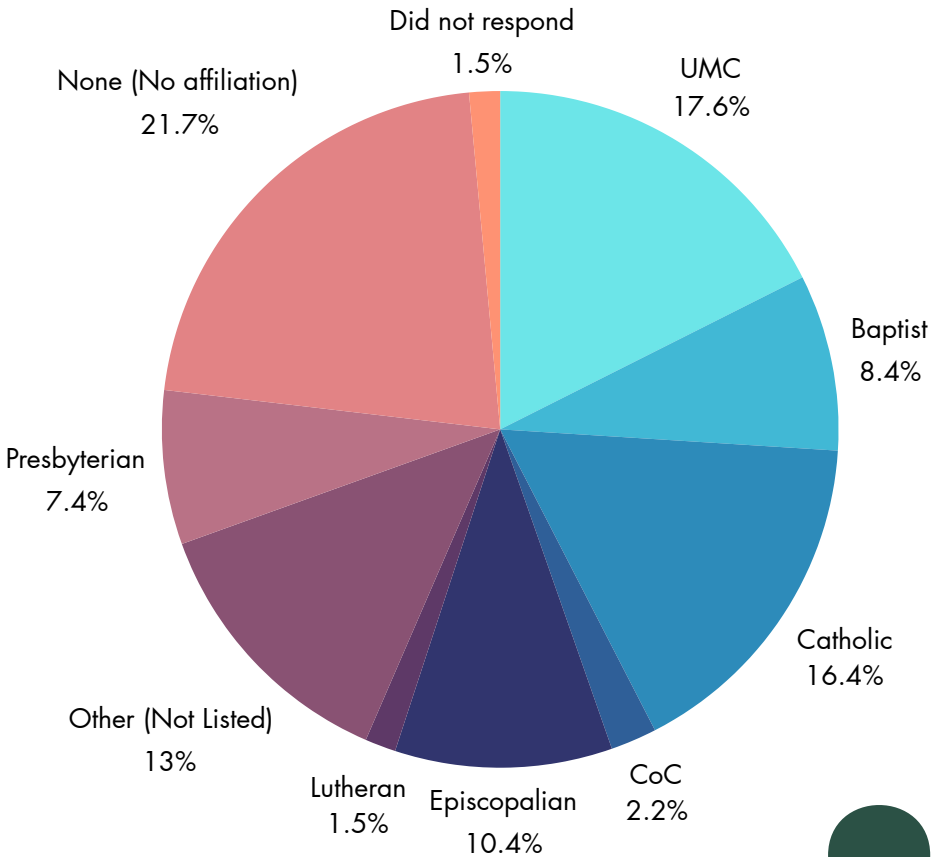
Camptoberfest

77

Winter Camp

24 campers attended programs with the support of Care & Connect funds in 2024

# What faith affiliation did camper families report in 2024?





# What are returning camp staff saying?

"I love camp so much it's been such a great experience. It has changed my life and allowed me to get closer to god and meet so many amazing people."

"...being at camp really clears my head of outside stress and confusion and lets me grow in my relationship with God."

"After every week spent at Westview I've always found myself repeating one simple thought: 'It doesn't get better than this.' Yet every year when I return, I'm proven wrong once again."

"Westview is a place I deeply love, where I can grow in faith, connect with kids, immerse myself in nature, and share meaningful moments with people I care about. It's more than just a camp; it's a community I'm honored to be a part of."



# RETREAT OPERATIONS

**When summer camp is not in session, the facilities are utilized by groups who use camp in a variety of ways**

Our retreat guests include churches, non-profits, families, schools, and educational groups



**32 different retreats were held serving 1,989 people in 2024**



**1,657 meals were served to retreat guests**



**The Goochland Interscholastic Mountain Bike team continues to ride and maintain over 9 miles of trails at Westview**



**All 5th and 6th grade students of Goochland public schools experienced outdoor education at camp by Goochland Outdoors**

## WHAT ELSE HAPPENED IN 2024?

- Hogan 6 back exterior repaired
- New back staircase for Hogan 6
- A new 15-passenger van for Adventure Camp
- Major plumbing repairs to the Faber Pool bathrooms
- Grant-funded training equipment for first aid, CPR, and lifeguard classes
- Updated ceiling fans in the Wade Dining Hall
- New Internet Service Provider for Dining Hall
- Updated lights for Aerial Adventure Park
- Auto-closing front gate installed (from donated funds in 2023)
- New refrigerator in Springwood Lodge
- Upgraded exterior doors for Hogan Hill bathhouse
- New hardware for staff radios
- Homestead Lodge painting and ceiling repair
- New exterior doors on Hogan Hill Bathhouse
- Partial roof replacement on Hogan Hill Bathhouse





# What does 2025 hold for Westview?

## Welcoming back Comfort Zone Camp

For many years this local non-profit held retreats at Westview. This organization offers bereavement programming for children affected by the loss of a family member. We look forward to welcoming them back to campus this summer.

## Resurfacing the Faber Pool

One of our most beloved summer activities, the pool has begun having issues with the surface. To make sure the surface is safe for the feet of our swimmers, the current surface will be removed and then professionally reinstalled this Spring.

## Repair of the Lakeside Lodge Bridge

Our partners at the Goochland Interscholarship Mountain Bike Team do a significant amount of maintenance of the trails and bridges around camp. They have agreed to take on the project of the Lakeside bridge, connecting Lakeside Lodge to the Amphitheater.

## The return of the Ultimate FUNdraiser

Our 2024 event was an exciting start that was enjoyed by many players and spectators. We hoped all along to find a facility with bleachers for observers, a scoreboard, and a loudspeaker system. This year the Goochland Sports Complex will provide all those things and more, allowing the event to continue to grow.



# What projects are still waiting for funding?

## Full renovation of the Hogan Hill Bathhouse

The high volume of usage this building has received over the years has taken a toll. We would like to not only refresh the space (floors, windows, partitions), but take the opportunity to improve efficiency with more modern appliances like on-demand water heaters and ductless climate control.

## A new deck for Lakeside Lodge

One of the best features of this section of camp is the ability to enjoy the beautiful views of Edwards Lake. Like all outdoor structures, time eventually makes replacement necessary. This feature is ready to be replaced so groups can continue to enjoy an outdoor gathering location.

## Updating the A/V system at the Dining Hall

The hardware in place for the sound system is between 10 and 30 years old. Equipment has been slowly added or replaced over time, resulting in too much sound in some areas and not enough in others. Additionally, the current interface is confusing and not compatible with modern devices. A new system will greatly improve the functionality of the space for summer and retreat guests.

## Replacing Hogan Hill bunk beds

In 2023 we began the process of updating the bunks on Hogan Hill from the original wooden bunks that had been in place since many of the Hogans were built. So far Hogans 2, 5, 6, and 11 have new metal bunks. The new beds are bed bug resistant and also unable to be tipped over because they mount directly to the floor.

